

### THEMES

- A THRIVING AND VITAL SOUTHERN GATEWAY FOR THE UK
- REIMAGINING OUR TOWN CENTRE AS A FOCUS FOR COMMUNITY LIFE
- VALUING CREATIVE FREEDOM
- MAKING THE MOST OF THE TOWN'S MARINE HERITAGE
- CELEBRATING THE ENERGY OF INDUSTRY

### VISION

By 2030, Newhaven will be a southern gateway to the UK with a thriving port.

- Our town centre will be revitalised, providing a vibrant and experiential focus for community life and personal wellbeing with a well maintained public realm and enhanced economic activity.
- Our town will provide sustainable travel options and a good quality of life for residents with access to leisure and recreational facilities, open space and countryside, linking closely with our status as a gateway to the South Downs National Park.
- Our town's industry will be a point of pride with established businesses and new enterprises having capitalised on advancements in technology to increase productivity as well as providing a range of employment opportunities. Marine, sustainable energy and manufacturing will be key sectors with direct links to educational research, skills and training and opportunities.
- Our town will value creative freedom, providing new opportunities in the fast-growing creative and digital sector, as well as maximising the importance of our maritime connections.
- Our town will also celebrate the energy of our industry, championing the innovation and inventiveness that characterises our community, whilst also capitalising on existing assets to establish Newhaven as a centre for green and sustainable energy.

However, this is not the end of the story. By 2050, significant progress will have been made on addressing longstanding issues, including traffic congestion and sustainable travel, as well as ensuring a range of attractions and activities that will benefit residents, visitors and businesses alike, retaining more spending within our local economy to the benefit of our hard-working community.